



2016 Annual Workshop & Club Expo

November 5-6 • Burlington Holiday Inn

Exhibitors' Guide





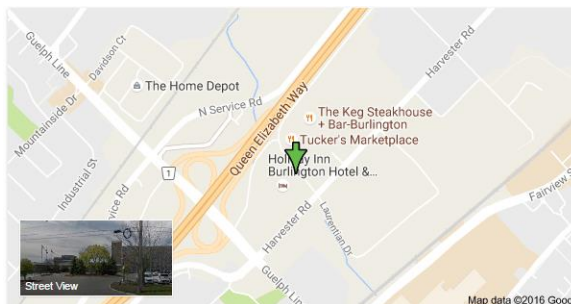
2016 Annual Workshop & Club Expo November 5-6 · Burlington Holiday Inn

Location

Holiday Inn, Burlington

3063 South Service Road, Burlington

<http://www.hiburlington.ca/>



Hours of Operation:

Saturday November 5th:

- 8:30 AM-10:30 AM: Exhibitors Registration & Set up
- 11:00 AM: EXPO OPEN TO PUBLIC
- 12:30 PM: Bagged Lunches available
- 5:00 PM: Expo Closed
- 5:00 PM-6:00 PM: Exhibitors Clean-up & Pack up
- 6:00 PM: Hall Closed and Locked overnight

Sunday November 6th:

- 9:00 AM-11:00 AM: Exhibitors Check in & Set up
- 11:00 AM: EXPO OPEN TO PUBLIC
- 12:30 PM: Bagged Lunches available
- 5:00 PM: Expo Closed
- 5:00 PM-7:00 PM: Exhibitors Clean-up & Move out

Booth Details

Provided for You:

- An assigned section approx. 10 feet x 10 feet
- One table (8 feet x 18 inches)
- Two Chairs

Suggested Items to bring:

- Table cloths
- Promotional Materials/handouts
- Stand up banners

Access to electrical outlets, more tables, and more chairs can be made available by request. Loading door measurements are 8ft wide x 7ft high. Ceiling height in the Expo area is 10ft.

Rules set out by venue:

- Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture
- Distribution of promotional gummed stickers or labels is prohibited
- Anything in connection therewith necessary or proper protection of the building, equipment or furniture will be at the expense of the organization

Additional Services Available

Guest Hotel Rooms:

A block of rooms has been reserved at a special rate for Friday & Saturday nights:

- Reserve before Friday October 7th to obtain special rate: Ranges from \$119.00-\$124.00/night
- Individual Room Reservations are to be made using the toll-free Reservation Line: 1-888-987-4888
 - Identify yourself as a member of the Ontario Sailing Association group

Bagged Lunch Service:

Lunch service is available for \$15.00 (HST Included).

- Consists of ham, turkey, or vegetarian sandwiches, one apple or orange, one cookie, one soft drink
- Bagged Lunch Orders are due on Tuesday November 1st at 5:00 PM
- Will be available for pick up at 12:30 PM at the welcome table outside of Harvester Hall
- Any food challenges must be e-mailed to ucansail@ontariosailing.ca. These meals will be prepared separately and will be set aside specially for you

Workshop Details



Registration:

Exhibitor and Workshop packages available to COAST Clubs. Please see Exhibitors' Registration Form for pricing details.

For BOTH days: \$180.00 plus HST (\$203.40) per person and includes lunch

For ONE day: \$105 plus HST (\$118.65) per person and includes lunch

Workshop Registration Available Online at www.ontariosailing.ca

Time Slots	Saturday November 5 th		Sunday November 6 th	
Workshop Stream:	Learn to Sail Stream	Cruising School/Instructor Stream	Club and COAST Program Stream	Ontario Sailing University (OS-U)
Location:	Burlington NORTH/CENTRE Room	Burlington SOUTH Room	Burlington NORTH/CENTRE Room	Burlington SOUTH Room
8:15-8:50 AM	CHECK IN & REGISTRATION			
9:00-10:30 AM	Marketing Sailing Programs to your Community – by Stephen Brickell of Whitby Yacht Club	<i>Cruising and Learn to Sail Streams are merged into one for the morning in the Burlington NORTH/CENTRE Room</i>	Member Services & Retention – by Lisa Roddie, Ontario Sailing COAST Manager	Start/Race Strategy for Club Racers – by Thomas Fogh
10:30-11:00 AM	BREAK			
11:00-12:30 PM	Evaluating Sailors: Tips and Tricks to using Checklick Effectively – by Dominik Jablecki and the Checklick Team	<i>Cruising and Learn to Sail Streams are merged into one for the morning in the Burlington NORTH/CENTRE Room</i>	Harassment & Violence Policy Training – by John Curtis, L.L.B.	Sail Controls & Sail Shapes: How to Use them – by Thomas Fogh
12:30-1:30 PM	LUNCH			
	Bagged lunches are included with the purchase of your workshop registration, and consist of ham, turkey, or vegetarian sandwiches, one apple or orange, one cookie, one soft drink. Will be available for pick up at 12:30 PM outside of Harvester Hall. **Any food challenges must be e-mailed to ucansail@ontariosailing.ca . These meals will be prepared separately and will be set aside for you**			
1:30-2:30 PM	Women in Sailing & Sport – by Dannie Boyd (Olympian), Brenda Bowskill (Olympian), & Sarah Douglas (Canadian Sailing Team)	Cruising Instructor/School Stream Presentation #1 TBD	Hot Topics Discussion Forum – Facilitated by Lisa Roddie, Ontario Sailing COAST Manager	Regatta & Club Race Night Best Practices: Part 1 – by Pat Lymburner
2:30-3:00 PM	BREAK			
3:00-4:30 PM	Developing your Sailing School Instructors and Coaches: Mentorship Opportunities – by Cam Lymburner, Ontario Sailing Program Manager	Cruising Instructor/School Stream Presentation #2 TBD	Building a Strong Staff & Volunteer Team – by Lisa Roddie, Ontario Sailing COAST Manager	Regatta & Club Race Night Best Practices: Part 2 – by Pat Lymburner