



**40% of boaters set out without  
legally required safety equipment.**

**Keep your customers safe.**

[safetyfirstmarine.ca](http://safetyfirstmarine.ca)

# SAFETY FIRST MARINE

*More than just safety equipment.*

Safety First Marine is a comprehensive program that will take you well beyond the basic legally required safety equipment.

**LEARN** exactly what safety equipment each particular boat needs.

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**FIND** information on how to use, maintain and when to replace safety equipment.

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**SHARE** downloadable hand-outs with your customers.

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**PERSONALIZE** downloads with your company logo.

***It's all free and it's all for you!***

Become a Safety First Marine Specialist and help your customers be more knowledgeable and have more fun.

Register today at [safetyfirstmarine.ca](http://safetyfirstmarine.ca)



Public Safety    Sécurité publique  
Canada            Canada

Funded through the Search and Rescue New Initiatives Fund (SAR NIF)