# CASBA Canadian Safe Boaring Avanida Phic canadien to in short of the

### WHERE INNOVATION MEETS SAFETY

# **CANADIAN SAFE BOATING AWARDS**



# NOMINATE YOUR BOATING HEROES TODAY

The Canadian Safe Boating Council (CSBC) is a volunteer charitable organization. Our mission is to reduce the incidence of injuries and fatalities across Canada that occur as a result of recreational boating activities through innovative, relevant and effective measures. The CSBC recognizes and celebrates people, communities, and companies who understand current boating safety culture, and strive to influence and advance the industry through effective communication. With an in-depth and vast understanding of boating safety activities, CSBC is uniquely positioned as a veteran in the boating safety industry. The CSBC is at the heart of the boating community and works closely with a variety of stakeholders and partners in the marine industry to promote and recognize excellence in boating safety and those who positively impact our local waters. Recognition provides an opportunity to showcase their commitment and heighten their efforts and together we can acknowledge boating heroes who make a difference.

Who are these heroes? A family or individual who saves a life; a boating safety advocate, a volunteer or teacher whose passion for boating engages people and influences boating safety; a professional with a legacy of work dedicated to boating safety, a member of the media or an industry partner who embraces boating safety. They are all heroes, and we want to share their stories.

#### THE AWARD CATEGORIES

**TOP VOLUNTEER DEDICATED TO SAFE BOATING:** AN INDIVIDUAL WHO GOES ABOVE AND BEYOND PROMOTING AND PRACTICING SAFE BOATING IN CANADA

STEARNS RESCUE OF THE YEAR: A HEROIC DEED OR RESCUE EXECUTED ON THE WATER IN CANADA

**VISIBLE PFD WEAR IN ADVERTISING:** A MARKETER THAT CONSISTENTLY OR INNOVATIVELY PROMOTES VISIBLE PFD WEAR

**MARINE INDUSTRY:** A COMPANY OR INDIVIDUAL WHO HAS INTRODUCED A BOATING PRODUCT OR TECHNOLOGY THAT IMPROVES BOATING SAFETY

BEST BOATING SAFETY INITIATIVE: A SUCCESSFUL SAFE BOATING INITIATIVE CONDUCTED IN CANADA

**BEST MEDIA CONTRIBUTION TO BOATING SAFETY:** A MEDIA OUTLET THAT PROMOTES BOATING SAFETY

**SPECIAL RECOGNITION:** AN INDIVIDUAL, ORGANIZATION OR COMPANY THAT DESERVES SPECIAL RECOGNITION FOR THE WORK THEY DO

MARINE PROFESSIONAL OF THE YEAR: AN OUTSTANDING ACT OF BOATING SAFETY OR BODY OF WORK BY A MARINE ORGANIZATION PROFESSIONAL

**SAFEGUARDING THE ENVIRONMENT:** A COMPANY, INDIVIDUAL, PRODUCT OR ORGANIZATION DEDICATED TO REDUCING MARINE POLLUTION AND MAKING BOATING MORE ENVIRONMENTALLY FRIENDLY

# **OFFICIAL NOMINATION FORM**

### Nominations close on October 10th, 2019.

We depend on you to draw attention to the boating heroes across Canada that warrant special recognition in the fields of recreational boating safety and environmental stewardship. Fill in the nomination form below, providing details and supporting documentation (Example: newspaper clippings, photos, web site, etc.) Nominations submitted without appropriate details cannot be accepted. Ensure the nominee is informed about the nomination before submitting. With your help, we will acknowledge the heroes that work tirelessly to improve and innovate in the boating safety community / lead the way in environmental stewardship.

The CASBAs will be presented on Sunday 19 January 2020.

## **Awards**

- 1. Stearns Rescue of the Year
- 2. Top Volunteer Dedicated to Boating Safety
- 3. Safeguarding the Environment
- 4. Marine Professional of the Year
- Visible PFD / Lifejacket Wear in Advertising

- 6. Marine Industry Award
- 7. Best Boating Safety Initiative
- 8. Best Media Contribution to Boating Safety
- 9. Special Recognition Award

I wish to nominate the following person(s), organization, program or product for CASBA award consideration.		
Award Category:		
(Individual(s) / organization) Nominee:		
Nominee Tel:	Nominee Email:	
Street Address:		
Your Information:		
Name:		
Company Name:		
Street Address:		
City:		
Telephone:	Email:	
NOMINATION FORMS AND SUPPORTING DOCUMENTATION MAY BE EMAILED TO <u>CASBA@CSBC.CA</u> OR BY POST TO – CANADIAN SAFE BOATING COUNCIL, 400 CONSUMERS ROAD, TORONTO, ON M2J 1P8.		

FOR MORE INFORMATION VISIT WWW.CSBC.CA