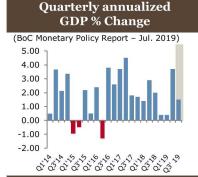
# Wells Fargo Commercial Distribution Finance®

Celebrating 50 years of inventory financing in Canada

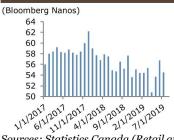


# 2019 Marine Industry Update: Volume 2

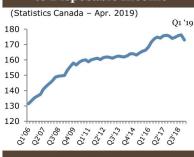
#### Canada Edition



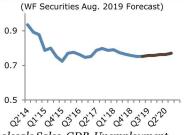
# Consumer Confidence Index



# Quarterly Household Debt to Disposable Income



## Wells Fargo Securities Currency Forecasts



Sources: Statistics Canada (Retail and Wholesale Sales, GDP, Unemployment, CPI, Household debt to disposable income ratio), Bank of Canada July 2019 Monetary Policy Report, Wells Fargo Securities Monthly FX Update – Aug. 2019

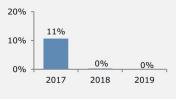
#### **Economic Watch**

- Canada's economy grew by a greater than expected 3.7% (q/q GDP annualized) in Q2'19. The Bank of Canada predicts growth at 1.5% (q/q GDP annualized) for Q3'19.
- Canada Q1'19 household debt-to-income ratio dropped to 173% from 176% in Q4'18.
- Retail sales remained flat in June m/m, while wholesale sales increased 0.6%.
- Canada added 81,000 jobs in August. The unemployment rate holds at 5.7%.
- The Bloomberg Nanos Canadian confidence index was 57.03 in August, lower than the 12month high in July (59.06).
- Canada's inflation rate has remained at 2.0% since June, staying within the Bank of Canada's target.
- Wells Fargo economists predict the Canadian dollar to strengthen over the medium term through increasing oil production and effects of the USMCA.
- The Bank of Canada held its overnight rate at 1.75% on Sept 4<sup>th</sup>. Wells Fargo economists expect the Bank of Canada to cut interest rates in December of this year.

## **CDF Portfolio Overview**

- Y/y volume. The continued catch up in deliveries for model year 2019 product through the current year maintained total inventory purchases flat on a rolling 12 months basis. While being flat at a rolling 12-month Y/y figure as per the graph, volume was up 7% YTD (year-to-date) as of July 31st, 2010
- Y/y outstandings. Flat volume and softer retail activity resulted in a 10% increase in field inventory.
- Y/y liquidations (loan repayment resulted from sales). Liquidations down 9%. The marine portfolio performance was impacted by a number of factors, such as cold temperatures, delayed spring, flooding, economic & trade issues to name a few. Drop in liquidations was further amplified by the strong retail activity enjoyed in 2018.

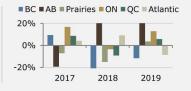
#### Y/y Volume % Change (Rolling 12-mth @ 7/31)



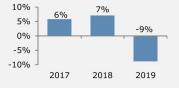


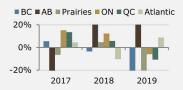
#### Y/y Outstanding's % Change (@ 7/31)





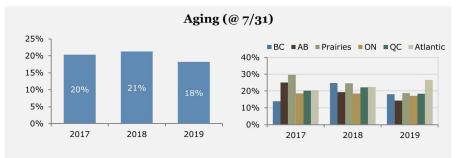
#### Y/y Liquidations % Change (Rolling 12-mth @ 7/31)





Source: Wells Fargo CDF® Internal Database

# 2019 Marine Industry Update | Volume 2



Aging levels are at 18%, down in % and \$ when compared to last year.

Consumers are taking advantage the attractive pricing of inventory aged greater than 360 days.

Source: Wells Fargo CDF® Internal Database

#### Headlines

#### American boat makers feel the crunch from Trump tariffs

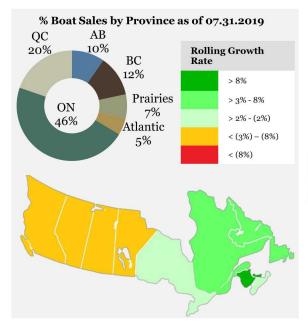
(ksl.com, Aug 4, 2018)

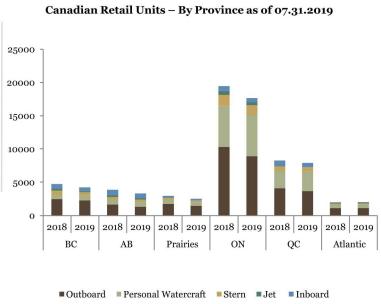
"American boat makers are getting pummeled on multiple fronts by tariffs and stand to be among the industries hardest-hit in an escalating trade war... New tariffs imposed on parts such as engines and navigation equipment imported from China are also pushing up costs."

## Boat clubs and other alternatives to ownership could see serious competition - and growth

(tradeonlytoday.com, May 1, 2019)

"Not long ago, dealers viewed boat clubs as competitors that lured away potential new-boat buyers with less-expensive membership programs. But as baby boomers sell their boats and cash-strapped millennials show interest in the boating experience, a growing number of companies are trying to reach both demographics through boat clubs and peer-to-peer rental companies."





Source: Statistical Surveys, Inc. https://www.statisticalsurveys.com/

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