



SPONSORSHIP OPPORTUNITIES



2023 BOATING BC CONFERENCE

presented by



IT'S THE INDUSTRY **EVENT OF THE YEAR.**

Once a year the recreational boating industry in British Columbia steps away from their busy lives to attend the Boating BC Conference. It's an inspiring two days where people come to learn, connect, and share ideas.

The 2023 conference will be held on Tuesday, November 21st and Wednesday, November 22nd at the Delta Hotels by Marriott Vancouver Delta. The theme of this year's event is "Winning Together – Bet On It". We're anticipating an unforgettable time and excitement at Cascades Casino Delta, operating within the hotel. Whether you're drawn to the suspense of the roulette wheel, the strategic play of blackjack, or the anticipation of hitting the jackpot on the slots, Cascades Casino Delta has something for every gaming aficionado.

Participants will learn from current research, industry trends and best practices in business from our premier panel of speakers. Tangible takeaways will inform and help grow recreational marine businesses in all sectors across our province.

It is the premier event for networking with current and new colleagues, and consistently creates an environment rich in camaraderie through shared workshop activities and reception. More than ever, this year is a chance to reconnect and look ahead. Our delegates tell us this is an exceptional experience—so it's no surprise that each November, our industry feels just a little bit stronger and more united than the year before.



JOIN US.

The 13th annual Boating BC Conference offers a unique opportunity to engage with individuals and organizations from every sector of the marine industry across the province. Delegates are not limited to our 300 plus member companies - everyone is welcome and encouraged to attend. This year, a dedicated initiative will be undertaken to entice organizations outside our membership to participate in this exceptional event.

The upcoming marketing campaign for 2023 is set to commence soon, featuring an early bird registration and will continue to November. Sponsors will receive heartfelt recognition in all our communications targeting our members and the wider industry.

We cordially invite you to partake in a distinctive sponsorship opportunity, allowing you to engage with this exceptional audience while demonstrating your unwavering backing for the recreational marine sector. Collaborative efforts will undoubtedly fortify our industry, ensuring its enduring vitality for the prosperity of future generations.



2023 COMMITTED SPONSORS.

Gratitude to our enduring sponsors for multi-year support. We are anticipating a great turnout at this year's conference!

PRESENTING SPONSOR



GOLD SPONSOR



CONTRIBUTING SPONSORS

Bernard LLP
Navis
Oak Bay Marine Group
Poralu Marine
Port of Vancouver
Purifyd Systems
Roton Industries Inc.

SILVER SPONSORS



BRONZE SPONSORS



SPONSORSHIP LEVELS.

The five tiers of sponsorship we offer have been carefully crafted to align with diverse corporate goals and present unique advantages. Further information can be found on the subsequent page.

PRESENTING SPONSOR

The sole Presenting Partner of the Boating BC Conference will be included in the title of the event: 2023 Boating BC Conference presented by Mercury Marine, will receive maximum exposure for the five months leading up to and during the event and throughout the year.

\$12,000 one year
\$10,000 three year term

**This exclusive sponsorship level is committed for 2023.*

GOLD, SILVER AND BRONZE SPONSORS

Gold, Silver, and Bronze partners are acknowledged throughout the marketing program, the conference, and all year long on the Boating BC website and member communications.

GOLD
3 available
\$6,000 one year
\$5,000 three year term

SILVER
3 available
\$3,500 one year
\$2,500 three year term

BRONZE
5 available
\$1,200 one year
\$1,000 three year term

CONTRIBUTING SPONSORS

Contributing partners are invited to support a speaker, lunch, breakfast, or coffee service and are only available for a one year term.

Keynote Speaker
2 available
\$3,000

Coffee Sponsor
1 available
\$400

Breakfast Sponsor
1 available
\$1,500

Lunch Sponsor
Not available
\$3,000

Dinner Sponsor
1 available
\$6,000

Casino Fun Sponsor
1 available
\$3,000

PRESENTING SPONSOR













































GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

DINNER/ KEYNOTE/ CASINO FUN

LUNCH/ BREAKFAST/ COFFEE

Name in Event Title						
Logo in Event Logo Mark						
Included in Events Promotions	All	Some	Some	Some	Some	
Complimentary Events Registrations	2 Value - \$550	1 Value - \$275			1 Value - \$275	
Reduced Rate Conference Registration			2 \$225/each	1 \$225/each		Lunch x2 Breakfast x1 \$225/each
Exhibit Space at Event	Table Display	Table Display	Table Display	Table Display	Table Display	Table Display
Logo on Signage & Screens During Event						
Logo on Screen + Buffet/Coffee Tables During Sponsored Portion of Event						
Opportunity to Address Delegates						 Excludes Coffee Sponsors
Included in Sponsor Listings						
Verbal Recognition at Event						
Opportunity to Include Materials in Delegate Bags						
Social Media Posts						
Conference Program Guide	Full Page	1/2 Page	1/4 Page	Logo Listing	1/2 Page	Named In Agenda
Stake Signs Outside The Venue						Lunch
Recognition via Boating BC Article on Website	Dedicated	Shared	Shared		Dedicated	
Recognition via Member Updates						

Additional value-enhancing benefits introduced for this year's conference.

ABOUT BOATING BC ASSOCIATION.

Serving as the definitive advocate for recreational boating in British Columbia since 1957, Boating BC Association is a collective of more than 300 member companies encompassing every facet of the boating sector throughout the province. As stewards of the Vancouver International Boat Show, our relentless dedication is focused on upholding the resilience of our industry. This commitment involves close collaboration with all levels of government, cultivating marine career opportunities and promoting safe, responsible boating.

For further information about sponsorship opportunities, please contact:

Bruce Hayne
Executive Director
Boating BC Association

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THANK YOU 2022 CONFERENCE SPONSORS.

Presenting Sponsor:  **MERCURY**

Gold Sponsors:



Silver Sponsors:



Bronze Sponsors:



Contributing Sponsors: Bernard LLP, Chic Marine, Navis, Oak Bay Marine Group
Poralu Marine, Port of Vancouver, Purifyd Systems, Roton Industries Inc.

